## CONTRACT



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Rev	vision	Alt Order #	ŧ
	498597	<u> </u>	06370241	<u>-</u>
Product	L			
CROSSROADS GPS				
Contract Dates	Estimate #			
10/23/12 - 10/29/12	1206			
Advertiser	-		Original Date	/ Revision
ISS/Cross Roads GPS			10/13/12	/ 10/13/12
	Billing Cycle	Billing Calendar		Cash/Trade
	EOM/EOC	Broadc	ast	Cash
	Station	Accoun	t Executive	Sales Office
	KVVU	Teresa	Difuria	TELEREP-PHIL
	Special Hand	ling		
			,	
	Demographic			
	Adults 35+			
	IDB#	Adverti	ser Code	Product Code
		12		11

Spots/

Agency Ref

Advertiser Ref

	01 1/5 17	Spois/	Dete Tomas	> A	Amazunt
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type		Amount
N 1 KVVU 10/26/12 10/26/12 The Dr.Oz Show	M-F 10a-11a	:30	. NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$250.00				
11001(: 10/22)12 10/20/12				4	<b>40.450.00</b>
N 2 KVVU 10/26/12 10/26/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM	1	\$2,150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$2,150.00				
110010 10122112 10120112		:30	NM	1	\$1,950.00
N 3 KVVU 10/26/12 10/26/12 Fox 5 News M-F 11p Start Date End Date Weekdays Spots/Week	M-F 11-1135p Rate	;30	INIVI	į.	\$1,950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	\$1,950.00				
N 4 KVVU 10/26/12 10/26/12 Better	M-F 11a-12p	:30	NM	1	\$195.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	•	Ψ100.00
Week: 10/22/12 10/28/121 1	\$195.00				
N 5 KVVU 10/26/12 10/26/12 Anderson	3-4p	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate				•
Week: 10/22/12 10/28/121 1	\$45 <del>0.00</del>				
N 6 KVVU 10/26/12 10/26/12 The Dr.Oz Show	4-5p	:30	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/22/12 10/28/121 1	\$500.00				
N 7 KVVU 10/26/12 10/26/12 Fox 5 News at 5	5-530p	:30	NM	1	\$950.00
Start Date	<u>Rate</u>				
Week: 10/22/12 10/28/121 1	\$950.00				
N 8 KVVU 10/26/12 10/26/12 FOX 5 News 5-6am M-F	5a-6a	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/121 1	\$450.00				
N 9 KVVU 10/26/12 10/26/12 Fox 5 News at 5 MF 530-6p		:30	NM	1	\$1,025.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$1,025,00				
					<b>#505.00</b>
N 10 KVVU 10/26/12 10/26/12 Fox 5 News at 6pm	M-F 6-630pm	:30	NM	1	\$525.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$525.00				
		.20	A IR A	1	\$725.00
N 11 KVVU 10/26/12 10/26/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM	1	φ/20.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		•		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Contract / Revision Alt Order # 498597 06370241 **Contract Dates** Product Estimate # 10/23/12 - 10/29/12 CROSSROADS GPS 1206

Original Date / Revision <u>Advertiser</u> 10/13/12 / 10/13/12 ISS/Cross Roads GPS

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12        1         1	<u>Rate</u> \$725.00			
N 12 KVVU 10/26/12 10/26/12 Extra <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 7-730p <u>Rate</u> \$950.00	:30	<b>NM</b> 1	\$950.00
N 13 KVVU 10/26/12 10/26/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM 2	\$1,400.00
N 14 KVVU 10/26/12 10/26/12 More M-F 9-10a  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	M-F 9a-10a <u>Rate</u> \$275.00	:30	<b>NM</b> 1	\$275.00
N 15 KVVU 10/29/12 10/29/12 The Dr.Oz Show  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 1 1	M-F 10a-11a <u>Rate</u> \$250.00	:30	NM 1	\$250.00
N 16 KVVU 10/29/12 10/29/12 Fox 5 News M-F 10p-11p  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 1 1	10p-11p <u>Rate</u> \$2,150.00	:30	<b>NM</b> 1	\$2,150.00
N 17 KVVU 10/29/12 10/29/12 Fox 5 News M-F 11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	M-F 11-1135p <u>Rate</u> \$1,950.00	:30	<b>NM</b> 1	\$1,950.00
N 18 KVVU 10/29/12 10/29/12 Divorce Court  Start Date End Date Weekdays Spots/Week  Week: 10/29/12 11/04/12 1 1	M-F 11a-12p <u>Rate</u> \$195.00	:30	<b>NM</b> 1	\$195.00
N 19 KVVU 10/29/12 10/29/12 Anderson <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	2-3p <u>Rate</u> \$450.00	:30	. NM: 1	\$450.00
N 20 KVVU 10/29/12 10/29/12 Dr Oz <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	3-4p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 21 KVVU 10/29/12 10/29/12 Special Early News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	Special Early News <u>Rate</u> \$950.00	:30	NM 1	\$950.00
N 22 KVVU 10/29/12 10/29/12 FOX 5 News 5-6am M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	5a-6a <u>Rate</u> \$450.00	:30	NM 1	\$450.00
N 23 KVVU 10/29/12 10/29/12 Fox 5 News at 5 MF 530-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$1,025.00	:30	NM 0	\$0.00
<u>Spot Ch Date Range Description</u> 1 KVVU 10/29/12-11/04/12 Fox 5 News at 5 MF 530-6p  See MG 34.2,34.3,34.4,34.5		Weekdays         Length         Rate           M         :30         \$1,025.00	Type NM	
N 24 KVVU 10/29/12 10/29/12 Fox 5 News at 6pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	M-F 6-630pm <u>Rate</u> \$525.00	:30	NM 0	\$0.00
<u>Spot Ch Date Range Description</u> 1 KVVU 10/29/12-11/04/12 Fox 5 News at 6pm See MG 34.2,34.3,34.4,34.5	Start/End Time M-F 6-630pm	Weekdays         Length         Rate           M         :30         \$525.00	<u>Type</u> NM	
N 25 KVVU 10/29/12 10/29/12 Fox 5 News AM M-F 6a-7a  Start Date	M-F 6a-7a <u>Rate</u> \$725.00	:30	NM 1	\$725.00

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 Contract / Revision
 Alt Order #

 498597 /
 06370241

 Contract Dates
 Product
 Estimate #

 10/23/12 - 10/29/12
 CROSSROADS GPS
 1206

 Advertiser
 Original Date / Revision

 ISS/Cross Roads GPS
 10/13/12 / 10/13/12

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Spo Days Length Wee		Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate		And the second s			****
N 26 KVVU 10/29/12 10/29/12 Extra Start Date End Date Weekdays Spots/Week	M-Sa 8-10p/Su 7-1 <u>Rate</u>	:30		NM	1	\$950.00
Week: 10/29/12 11/04/12 1 1 N 27 KVVU 10/29/12 10/29/12 Fox 5 News AM M-F 7a-9a	\$950.00 M-F 7a-9a	:30		NM	2	\$1,400.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 2 2	Rate \$700.00	.50			-	Ψ1,100.00
N 28 KVVU 10/29/12 10/29/12 More M-F 9-10a	M-F 9a-10a	:30		NM	1	\$275.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/1211	<u>Rate</u> \$275.00					
N 29 KVVU 10/27/12 10/27/12 FOX 5 News Sat 10-11p  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	10-11p Sat <u>Rate</u> \$2,100.00	:30		NM	1	\$2,100.00
N 30 KVVU 10/27/12 10/27/12 Criminal Minds  Start Date	Sat 5-6p <u>Rate</u> \$145.00	:30		MM	0	\$0.00
Spot Ch Date Range Description  1 KVVU 10/22/12-10/28/12 Criminal Minds See MG 34.2,34.3,34.4,34.5	Start/End Time Sat 5-6p	Weekdays Length	<u>Rate</u> \$145.00	<u>Type</u> <i>NM</i>		
N 31 KVVU 10/28/12 10/28/12 Fox 5 News Su 10p-1045p  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	Su 10p-1045p <u>Rate</u> \$1,850.00	:30		NM	1	\$1,850.00
N 32 KVVU 10/28/12 10/28/12 Sports Plus Su 1045p  Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	1045p-11p <u>Rate</u> \$575.00	:30		NM	0	\$0.00
Spot Ch Date Range Description  1 KVVU 10/22/12-10/28/12 Sports Plus Su 1045p See MG 34.2,34.3,34.4,34.5	Start/End Time 1045p-11p	Weekdays Length	<u>Rate</u> \$575.00	<u>Type</u> <i>NM</i>		
N 33 KVVU 10/28/12 10/28/12 Criminal Minds  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	Sun 11p-12am <u>Rate</u> \$145.00	:30		NM	0	\$0.00
Spot Ch Date Range Description  1 KVVU 10/22/12-10/28/12 Criminal Minds See MG 34.2,34.3,34.4,34.5	Start/End Time Sun 11p-12am	Weekdays Length	<u>Rate</u> \$145.00	<u>Type</u> <i>NM</i>		
N 34 KVVU 10/28/12 10/28/12 Fox News Sunday 8-9a Start Date End Date Weekdays Spots/Week	8-9a <u>Rate</u>	:30		NM	4	\$5,690.00
Week: 10/22/12 10/28/121 1 Spot Ch Date Range Description	\$175.00 <u>Start/End Time</u>	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/22/12-10/28/12 Fox News Sunday 8-9a See MG 34.2,34.3,34.4,34.5	8-9a	St :30	<del>\$175.00</del>	NM		
2 KVVU 10/28/12-10/28/12 Fox News Sunday 8-9a	8-9a	si :30	\$850.00	NM		
<ul> <li>MG for 72.1,34.1,44.1,23.1,30.1,24.1,33.1,43.1,32.1,71.</li> <li>KVVU 10/28/12-10/28/12 Criminal Minds</li> </ul>	Sun 11p-12am	St :30	\$225.00	NM		
<ul> <li>MG for 72.1,34.1,44.1,23.1,30.1,24.1,33.1,43.1,32.1,71.</li> <li>KVVU 10/28/12-10/28/12 Sports Plus Su 1045p</li> </ul>	1045p-11p	sı :30	\$1,200.00	NM		
<ul> <li>MG for 72.1,34.1,44.1,23.1,30.1,24.1,33.1,43.1,32.1,71.</li> <li>KVVU 10/26/12-10/26/12 Kitchen Nightmares</li> <li>MG for 72.1,34.1,44.1,23.1,30.1,24.1,33.1,43.1,32.1,71.</li> </ul>	Fri 8p-9p	F: :30	\$3,415.00	МИ		
N 35 KVVU 10/25/12 10/25/12 The Dr.Oz Show  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	M-F 10a-11a <u>Rate</u> \$250.00	:30		NM	1	\$250.00

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Contract / Revision Alt Order # 06370241 498597

Contract Dates Estimate # Product 10/23/12 - 10/29/12 CROSSROADS GPS 1206

Original Date / Revision Advertiser 10/13/12 / 10/13/12 ISS/Cross Roads GPS

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			· · · · · · · · · · · · · · · · ·	
N 36 KVVU 10/25/12 10/25/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM	1	\$2,150.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/121 1	\$2,150.00			4	#4.0F0.00
N 37 KVVU 10/25/12 10/25/12 Fox 5 News M-F 11p Start Date End Date Weekdays Spots/Week	M-F 11-1135p Rate	:30	NM	1	\$1,950.00
Week: 10/22/12 10/28/121 1	\$1,950.00				
N 38 KVVU 10/25/12 10/25/12 Divorce Court	M-F 11a-12p	:30	NM	1	\$195.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/22/12 10/28/121 1	\$195.00				
N 39 KVVU 10/25/12 10/25/12 Anderson	2-3p	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$450.00				
N 40 KVVU 10/25/12 10/25/12 Dr Oz	3-4p	:30	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141		φοσσ.σσ
Week: 10/22/12 10/28/121 1	\$500.00				
N 41 KVVU 10/25/12 10/25/12 Special Early News	Special Early News	: :30	NM	1	\$950.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/121 1	\$950.00				*
N 42 KVVU 10/25/12 10/25/12 FOX 5 News 5-6am M-F	5a-6a Rate	:30	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	\$450.00				
N 43 KVVU 10/25/12 10/25/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	:30	NM	0	\$0.00
Start Date	<u>Rate</u>				
Week: 10/22/12 10/28/121 1	\$1,025.00		<b>5</b> . <b>7</b>		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p	Start/End Time	Weekdays Length	<u>Rate Type</u> -025.00 NM		
See MG 34.2,34.3,34.4,34.5	) W-F 550-0p	III	,020.00		
N 44 KVVU 10/25/12 10/25/12 Fox 5 News at 6pm	M-F 6-630pm	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/22/12 10/28/121 1	\$525.00				
Spot Ch Date Range Description  A 1/1/1/1/ 10/20/42 40/20/42 Fey 5 News at fam	Start/End Time M-F 6-630pm	Weekdays Length	<u>Rate Type</u> \$525,00 NM		
1 KVVU 10/22/12-10/28/12 Fox 5 News at 6pm See MG 34.2,34.3,34.4,34.5	IVI-I- 0-030piii	.50	<del>pozo,oo</del> ivivi		
N 45 KVVU 10/25/12 10/25/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM	1	\$725.00
Start Date End Date Weekdays Spots/Week	Rate				**
Week: 10/22/12 10/28/121 1	\$725.00				
N 46 KVVU 10/25/12 10/25/12 Extra	M-Sa 8-10p/Su 7-1	:30	NM	1	\$950.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/22/12         10/28/12        1         1	<u>Rate</u> \$950.00				
		•20	NM	2	\$1,400.00
N 47 KVVU 10/25/12 10/25/12 Fox 5 News AM M-F 7a-9a Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	M-F 7a-9a <u>Rate</u>	:30	INIVI	4	φι,400.00
Week: 10/22/12 10/28/122 2	\$700.00				
N 48 KVVU 10/25/12 10/25/12 More M-F 9-10a	M-F 9a-10a	:30	NM	1	\$275.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/121 1	\$275.00				<b>ACTO 0</b>
N 49 KVVU 10/23/12 10/23/12 The Dr.Oz Show	M-F 10a-11a <u>Rate</u>	:30	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	\$250.00				
N 50 KVVU 10/23/12 10/23/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM	1	\$2,150.00
55 40	ar are				. ,

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Alt Order# Contract / Revision 06370241 498597 Contract Dates Product Estimate # 1206 CROSSROADS GPS

Original Date / Revision Advertiser 10/13/12 / 10/13/12 ISS/Cross Roads GPS

Snotel

10/23/12 - 10/29/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week:         10/22/12         10/28/12         -1         1	<u>Rate</u> \$2,150.00				
N 51 KVVU 10/23/12 10/23/12 Fox 5 News M-F 11p  Start Date	M-F 11-1135p <u>Rate</u> \$1,950.00	:30	NM <sup>1</sup>	1	\$1,950.00
N 52 KVVU 10/23/12 10/23/12 Better <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	M-F 11a-12p <u>Rate</u> \$195.00	:30	NM	1	\$195.00
N 53 KVVU 10/23/12 10/23/12 Anderson <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	3-4p <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 54 KVVU 10/23/12 10/23/12 The Dr.Oz Show  Start Date	4-5p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
N 55 KVVU 10/23/12 10/23/12 Fox 5 News at 5  Start Date	5-530p <u>Rate</u> \$950.00	:30	NM	1	\$950.00
N 56 KVVU 10/23/12 10/23/12 FOX 5 News 5-6am M-F  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 -1 1	5a-6a <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 57 KVVU 10/23/12 10/23/12 Fox 5 News at 5 MF 530-6p  Start Date	M-F 530-6p <u>Rate</u> \$1,025.00	:30	NM	1	\$1,025.00
N 58 KVVU 10/23/12 10/23/12 Fox 5 News at 6pm  Start Date	M-F 6-630pm <u>Rate</u> \$525.00	:30	NM	1	\$525.00
N 59 KVVU 10/23/12 10/23/12 Fox 5 News AM M-F 6a-7a  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 -1 1	M-F 6a-7a <u>Rate</u> \$725.00	:30	NM	1	\$725.00
N 60 KVVU 10/23/12 10/23/12 Extra <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	M-F 7-730p <u>Rate</u> \$950.00	:30	NM	1	\$950.00
N 61 KVVU 10/23/12 10/23/12 Fox 5 News AM M-F 7a-9a  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 -2 2	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM	2	\$1,400.00
N 62 KVVU 10/23/12 10/23/12 More M-F 9-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	M-F 9a-10a <u>Rate</u> \$275.00	:30	NM	1	\$275.00
N 63 KVVU 10/24/12 10/24/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 10a-11a <u>Rate</u> \$250.00	:30	NM 	1	\$250.00
N 64 KVVU 10/24/12 10/24/12 Fox 5 News M-F 10p-11p  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	10p-11p <u>Rate</u> \$2,150.00	:30	NM	1	\$2,150.00
N 65 KVVU 10/24/12 10/24/12 Fox 5 News M-F 11p  Start Date	M-F 11-1135p <u>Rate</u> \$1,950.00	:30	NM	1	\$1,950.00
N 66 KVVU 10/24/12 10/24/12 Divorce Court <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 11a-12p <u>Rate</u> \$195.00	:30	NM	1	\$195.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



	Contract / Revision	Alt Order #
	498597 /	06370241
Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	CROSSROADS GPS	1206

 Advertiser
 Original Date / Revision

 ISS/Cross Roads GPS
 10/13/12 / 10/13/12

Spots/

			Spots	1			
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
N 67 KVVU 10/24/12 10/24/12 Anderson	2-3p		:30		NM	1	\$450.00
Start Date	<u>Rate</u>						
Week: 10/22/12 10/28/121 1	\$450.00						
N 68 KVVU 10/24/12 10/24/12 Dr Oz	3-4p		:30		NM	1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/22/12 10/28/121 1	\$500.00						
N 69 KVVU 10/24/12 10/24/12 Special Early News	Special Early News	<u> </u>	:30		NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate				1		
VVCCN. TOTELTE TOTESTE I	\$950.00						
N 70 KVVU 10/24/12 10/24/12 FOX 5 News 5-6am M-F	5a-6a		:30		NM	1	\$450.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/22/12         10/28/12        1         1	<u>Rate</u> \$450.00				1		
						•	<b>#0.00</b>
N 71 KVVU 10/24/12 10/24/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p Rate		:30		NM	0	\$0.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/22/12         10/28/12        1         1	\$1,025.00				1		
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Type		
1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6		W		\$1,025.00	NM		
See MG 34.2.34.3.34.4.34.5				,			
N 72 KVVU 10/24/12 10/24/12 Fox 5 News at 6pm	M-F 6-630pm		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/22/12 10/28/121 1	\$525.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>		<u>Rate</u>	<u>Type</u>		
1 KVVU 10/22/12-10/28/12 Fox 5 News at 6pm	M-F 6-630pm	W	:30	\$ <del>525.00</del>	NM		
See MG 34.2,34.3,34.4,34.5							
N 73 KVVU 10/24/12 10/24/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30		NM	1	\$725.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/22/12 10/28/121 1	\$725.00						
N 74 KVVU 10/24/12 10/24/12 Extra	M-Sa 8-10p/Su 7-1		:30		NM	1	\$950.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/22/12         10/28/12        1         1	<u>Rate</u> \$950.00						
					N.18.4	•	<b>#4.400.00</b>
N 75 KVVU 10/24/12 10/24/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30		NM	2	\$1,400.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/22/12         10/28/12        2         2	<u>Rate</u> \$700.00						
	M-F 9a-10a		:30		NM	1	\$275.00
N 76 KVVU 10/24/12 10/24/12 More M-F 9-10a Start Date End Date Weekdays Spots/Week	Rate		.30		INIA	1	φ213.00
Week: 10/22/12 10/28/121 1	\$275.00						
	*						

Totals 75 \$63,965.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	62	\$53,720.00	\$45,662.00
10/29/12 -10/29/12	13	\$10,245.00	\$8,708.25
Totals	75	\$63,965.00	\$54,370.25

Signature:	Date:
Jiyilatule.	Date.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

REP HEADLINE# 6370241 TRF# 498597 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

\*\*CHANGES\*\* OCT15/12 12.10
\*\*\* KVVU-TV \*\*\*

FAX# 610-225-1191

ADV #	ADV. NA	NAME ISS/CROSSROADS GPS	REP.# OFF.# 762	762 SALESMAN #	
AGY #	AGY. NA	NAME CROSSROADS MEDIA LLC	BUYER NAME STEPHANI	STEPHANIE MARONEY	
		66 CANAL CENTER PLAZA, SUITE 555	SALES PRSN PH- TER	TERESA DIFURIA	
		ALEXANDRIA, VA 22314			
ORDER #		CONTRACT # 6370241	CLASS: NATL. LOCAL	AL REGIONAL	
PRDCT CROSSROADS	DS GPS	EST#1206 COMMENTS: (LINE, ORDER, INVOICE)	OICE)		
FLIGHT DATES OCT23/12	T23/12	OCT29/12 WK-1			
CITY TAX	STAT	STATE TAX CO-OP BILLING NEEDED		DATE OCT15/12 12.10	10

REP: TO ROSE
FR NIKKI
REJECT M3 BY MISTAKE
CREATED AND OK'D M16
SEE LINE 94
TOTAL SAME PLS CNF THANKS

STA: \*\*\*\* THIS ß ø

CON CM CASH IN ADVANCE SCHEDULE \*\*\*\*

CROSSROADS GPS :30

					: LHNE
PROG ORD THIS	94	PROG	20		: LINE#:REP :
PROGRAM : ORD COM1: THIS IS A	<b>⊅</b>	PROGRAM : CON COM1:	S	AGENCY	: CD:
DR OZ TP CH MAKE-G	300P-400P	DR OZ	400P-500P	ADVER PRODU	HME
PROGRAM: DR OZ ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPR THIS IS A MAKE-GOOD FOR OCT29 ON LINE-20 FOR 1 SPOT/WK	90P		40 P	ADVERTISER CODE PRODUCT CODE = 1	PERIOD
TO BAS				CODE = DE = 11	
SEBALL 29 ON :	30	-	30	12	LGTH : :
LINE-2				Þ	SEC:
PRE-BOOKED PLS APPROVE NE-20 FOR 1 SPOT/WK	\$500.00		\$500.00	AGENCY	RA
PLS A	0		0	EST# =	RATE
PPROVI	10/2		10/2	1206	: SI
•	29		29		START
	10/29		10/29		: END
	1		0		Ħ
					:SPTS: WEEK: /WK: INVT
	M		M		IVT :
	MON		MON		DA
					DAYS
	Н		0		:TOTL:

HEADLINE# 6370241 MOD# 0: UNAPPROVED TRF# REV #2 498597 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET AGENCY CREDIT HARRIS

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FAX# 610-225-1191 DIT RISK !!!
RIS REPORT FROM REP OCT15/12 12.10
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

:LINE#:REP :CD: OCT/12 STATION MAKEGOOD OFFERS: M16 OK'D BUY#20 53720.00 TIME NOV/12 PERIOD MISSED:MON/400P-500P OFFER:MON/300P-400P CMT:TP CHG DUE TO 10245.00 LGTH .. SEC .. .. BASEBALL. RATE PRE-BOOKED PLS OCT29 START DATE APPROVE. END 30s : SPTS: CONTRACT TOTAL \$500.00 NEEK .. .. TOTAL (OCT15/12) PLS ADVISE DAYS 63965.00 75 : TOTL:

MARKET TOTALS \$710,722 KVVU 98 KHUD KSNV 1 3 % % KLAS 34% KTNV 16% XMVX % Q) KVCW N %

CABL

0%

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 田一田田田 T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

HEADLINE# 6370241 TRF# 498597 MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

以下で よなな

\*\*CHANGES\*\*

FAX# 610-225-1191

OCT15/12 12.08
\*\*\* KVVU-TV \*\*\*

AGY #	AGY. NAME	E ISS/CROSSROADS GPS  CROSSROADS MEDIA LLC  66 CANAL CENTER PLAZA, SUITE 555  ALEXANDRIA, VA 22314  CONTRACT # 6370241	REP.#OFF.#_762 SA BUYER NAME STEPHANIE MARONEY SALES PRSN PH- TERESA DIFUR CLASS: NATL. LOCAL RE	OFF.# 762 SALE EPHANIE MARONEY - TERESA DIFURIA LOCAL REGI	SALESMAN #_ FURIA REGIONAL	
		VA 22314	,			
		# 		LOCAL	REGIONAL	
PRDCT CROSSROADS	DS GPS	EST#1206 COMMENTS: (LINE, ORDER, INVO	OICE)			
FLIGHT DATES OC	OCT23/12	OCT29/12 WK-1				
CITY TAX	STATE	TAXCO-OP BILLING NEEDED		DAT	DATE OCT15/12 12.08	12.0

REP: OK'D M1-M15 SEE LINES 77-93 TOTAL SAME PLS CNF THANKS TO ROSE FR NIKKI

STA:

CON CM \*\*\*\* THIS S A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CROSSROADS GPS :30

PROGRAM: DIVORCE COURT ORD COM1: PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS APP THIS IS A MAKE-GOOD FOR OCT29 ON LINE-18 FOR 1 SPOT/WK	77 A 1100A-1200N	PROGRAM: BETTER LAS VEGAS	18 S 1100A-1200N	AGENCY ADVERTISER CODE = 12 AGENCY PRODUCT CODE = 11	:LINE#:REP :CD: TIME PERIOD :
BASEBALL. CT29 ON LIN	30	SE	30	E = 12 11	LGTH : SEC
PRE-BOOKED PLS [E-18 FOR 1 SPO'	\$195.00		\$195.00	AGENCY EST# =	RATE
PLS APPROVE. SPOT/WK	10/29		10/29	= 1206	: START
	10/29		10/29		: END
	μ		0		: SPTS: WEEK
	NOM		NOM		END :SPTS: WEEK : DATE : /WK: INVT :
					DAYS
	Ъ		0		:TOTL:

REP HEADLINE# 6370241 TRF# 498597 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

ORD COM2: APP THIS IS A MAKE	 w w	90 A 104	PROGRAM : FO	23 s 5301	PROGRAM : FOX ORD COM1: TP	79 A 4001	PROGRAM : FO	21 S 5001	PROGRAM : AND ORD COM1: TP THIS IS A MAKE	78 A 2001	PROGRAM : AI CON COM1: AI	19 S 300F	:LINE#:REP :CD: T]
PPROVE.  KE-GOOD FOR O	PORTS PLUS POTS N/A DUE T	5P-1100P	FOX 5 NEWS AT 5	P-600P	5 NEWS AT CHG DUE TO -GOOD FOR C	P-430P	FOX 5 NEWS AT 5	P-530P	ERSON COOPE CHG DUE TO -GOOD FOR C	P-300P	ANDERSON COOPER	P-400P	IME PERIOD :
29 ON LINE-2 29 ON LINE-2 27 ON LINE-3 28 ON LINE-3 28 ON LINE-3 25 ON LINE-4 25 ON LINE-4 27 ON LINE-4 28 ON LINE-4 29 ON LINE-7	O SPORTS AND	30	30PM 30PM	30	PM ASEBALL. PRE- T29 ON LINE-2	30	MA	30	ASEBALL. PRE- T29 ON LINE-1	30		30	LGTH : SEC :
FOR 1 SPOH FOR 1 SPOH	RATES. SEE MG	\$1,200.00		\$1,025.00	BOOKED PLS APPRO	\$950.00		\$950.00	BOOKED PLS APPR 9 FOR 1 SPOT/WK	\$450.00		\$450.00	RATE
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	OFFER. PR	10/28		10/29	PPROVE. /WK	10/29		10/29	PPROVE. /WK	10/29		10/29	START
	PRE-BOOKED 1	10/28		10/29		10/29		10/29		10/29		10/29	END : S
	PLS	ר		0		Н		0		1		0	: /WK: INVT
		SUN		MON		MON		MON		MON		MON	: DAYS
		Н		0		Ъ		0		Н		0	: HOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.08

\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6370241 TRF# 498597 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

:LINE#:REP :CD: : :LINE#: :	TIME PERIOD :	LGTH : SEC :	RATE \$225.00	: START : DATE	: END : DATE :	SPTS: /WK:	WEEK : INVT :	DAYS	TUTL:
PROGRAM : ORD COM1: ORD COM2:	CRININAL MINDS SPOTS N/A DUE TO APPROVE.	O SPORTS AND	Ħ	О <b>нны</b> й.	PRE-BOOKED	PLS			
H	0 3	OF LINES 9	\$850.00	10/28	10/28	щ	S UN		Н
PROGRAM : ORD COM1: ORD COM2: PART OF A	FOX NEWS SPOTS N/A DUE T APPROVE. MAKEGOOD MADE UP	TO SPORTS AND	) RATES. SEE MG	OFFER.	PRE-BOOKED	PLS			
93 A 8	4006-4008	30	\$3,415.00	10/26	10/26	Н	FRI		Н
PROGRAM : ORD COM1: ORD COM2:	KITCHEN NIGHTMARE SPOTS N/A DUE TO APPROVE.	TO SPORTS AND	RATES. SEE MG	OFFER.	PRE-BOOKED	STA			
24 s 6	500P-630B	30	\$525.00	10/29	10/29	0	MON		O
PROGRAM : CON COM1:	FOX 5 NEWS @ 6PM	Z Z							
. Negocan	700P-730P	30	\$950.00	10/29	10/29	0	MOM		0
80 A 9	0	30	\$950.00	10/29	10/29	Н	MON		Н
PROGRAM : ORD COM1: THIS IS A	EXTRA TP CHG DUE TO E MAKE-GOOD FOR OC	BASEBALL. PRE	-BOOKED PLS 26 FOR 1 SPC	APPROVE. T/WK					
•		30	\$145.00	10/27	10/27	0	SAT		0
PROGRAM : CON COM1:	CRIMINAL MINDS								
32 s 1	1045P-1100P	30	\$575.00	10/28	10/28	0	SUN		0
PROGRAM : CON COM1:	FOX5 SPRT PLUS								

REP HEADLINE# 6370241 TRF# 498597 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.08

\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

THIS IS A MAKE-GOOD FOR OCT25 ON LINE-40 FOR 1 SPOT/WK	RAM : DR OZ	83 A 300P-400P 30 \$500.00 10/2	PROGRAM: DR OZ CON COM1: DR OZ	40 S 400P-500P 30 \$500.00 10/2	PROGRAM: ANDERSON COOPER ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT25 ON LINE-39 FOR 1 SPOT/WK	82 A 200P-300P 30 \$450.00 10/25	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	39 S 300P-400P 30 \$450.00 10/25	PROGRAM: DIVORCE COURT ORD COM1: PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT25 ON LINE-38 FOR 1 SPOT/WK	81 A 1100A-1200N 30 \$195.00 10/25	PROGRAM: BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	38 S 1100A-1200N 30 \$195.00 10/25	PROGRAM: FOX NEWS SUNDAY	34 S 800A-900A 30 \$175.00 10/28	PROGRAM : CRIMINAL MINDS  CON COM1: CRIMINAL MINDS	33 S 1100P-1200M 30 \$145.00 10/28	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : LINE#: : DATE
25 10/25	·	5 10/25		5 10/25	·	5 10/25		10/25		10/25		10/25		10/28		10/28	ART : END
0		1		0		1		0		1		0		0		0	:SPTS: WEEK
THU		THU		THU		THU		THU		THU		THU		SUN		SUN	TK: DAYS
0		ц		0		بر		0		щ		0		0		0	: TOTL:

CON COM1:

FOX 5 NEWS AT 5PM

## REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \*\*CHANGES\*\* \*

OCT15/12 12.08
\*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6370241 TRF# 498597 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

· 日本2017 · 1717 F F F F F F F F F F F F F F F F F			••	DATE	: DATE	: /WK:	INVT :	:SPTS:
	400P-430P	30	\$950.00	10/25	10/25	Ľ	THU	μ
PROGRAM : ORD COM1:	: FOX 5 NEWS AT 1: TP CHG DUE TO A MAKE-GOOD FOR	5PM BASEBALL. PRE OCT25 ON LINE-	-BOOKED PI 41 FOR 1 S	S APPROVE. POT/WK				
43 S	5 530P-600P	30	\$1,025.00	10/25	10/25	0	THU	0
PROGRAM CON COM1	1: FOX 5 NEWS AT	530PM						
44 S	S 600P-630P	30	\$525.00	10/25	10/25	0	THU	0
PROGRAM CON COM1	: FOX 5 NEWS @	6 PM						
46	s 700p-730p	30	\$950.00	10/25	10/25	0	THU	0
PROGRAM CON COM1	M : EXTRA							
85 I	A 900P-930P	30	\$950.00	10/25	10/25	μ	THU	ħ
PROGRAM : ORD COM1: THIS IS A	: EXTRA 1: TP CHG DUE TC A MAKE-GOOD FOR	BASEBALL. OCT25 ON LI	PRE-BOOKED PLS	LS APPROVE. SPOT/WK				
თ თ	S 1100A-1200N	30	\$195.00	10/24	10/24	0	WED	0
PROGRAM CON COM1	: BETTER LAS	VEGAS VEGAS						
86 1	A 1100A-1200N	30	\$195.00	10/24	10/24	Н	WED	H
PROGRAM ORD COM1 THIS IS	: DIVORCE COURT 1: PRG CHG DUE T A MAKE-GOOD FOR	O BASEBALL. OCT24 ON LIN	E-BOOKED 66 FOR 1	PLS APPROVE. SPOT/WK				
67	S 300P-400P	30	\$450.00	10/24	10/24	0	WED	0
PROGRAM CON COM1	M : ANDERSON COOPER	E R						
87	A 200P-300P	30	\$450.00	10/24	10/24	ц	WED	1
PROGRAM ORD COM1 THIS IS	: ANDERSON COOP 1: TP CHG DUE TO A MAKE-GOOD FOR	ASEBALL. T24 ON LI	-BOOKED P 67 FOR 1	LS APPROVE.				

# REP HEADLINE# 6370241 TRF# 498597 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.08
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

М4 О	мз я	М2 О	M1 01	0 H V H V H V H V H V H V H V H V H V H												
OK'D	REJECT	OK'D		PROG DRD THIS	8 9	PROGRAM CON COM1	74	PROGRAM CON COM	72	PROGRAM	71	PROGRAM ORD COM1 THIS IS	88	PROGRAM	ω 0)	CHNET ::
BUY#21	BUY#20	BUY#19	BUY#18	EXTRA  1: TP CH  A MAKE-G	A 900P-930	M : EXTRA M1: EXTRA	S 700P-730	: FOX 5	S 600P-630	RAM : FOX 5 COM1: FOX 5	S 530P-600	M : DR OZ M1: TP CHG D S A MAKE-GOOD	A 300P-400	RAM : DR OZ COM1: DR OZ	S 400P-500	CD: FIME
MISSED:MON/500P-53 OFFER:MON/400P-43 CMT:TP CHG DUE	MISSED: MON OFFER: MON CMT: TP	MISSED:MON/300P-400 OFFER:MON/200P-300 CMT:TP CHG DUE T	MISSED: MON OFFER: MON CMT: PRG	UE TO	₽ (		J P	NEWS @ 6PM	ק	NEWS AT 53	면	DUE TO	Ħ		י <sup>י</sup>	れ
/500P-530P /400P-430P CHG DUE TO	MISSED:MON/400P-500P OFFER:MON/300P-400P CMT:TP CHG DUE TO	/300P-400P /200P-300P CHG DUE TO	MISSED:MON/1100A-1200N OFFER:MON/1100A-1200N CMT:PRG CHG DUE TO	BASEBALL. PRE-OCT24 ON LINE-7	30		30		30	30PM	30	BASEBALL. PRE- CT24 ON LINE-6	30		30	
BASEBALL.	BASEBALL.	BASEBALL.	ON O BASEBALL.	-BOOKED P 74 FOR 1	\$950.00		\$950.00		\$525.00		\$1,025.00	-BOOKED PI 68 FOR 1 S	\$500.00		\$500.00	75
OCT29 OCT29 PRE-BOOKED F	OCT29 OCT29 PRE-BOOKED P	OCT29 OCT29 PRE-BOOKED P	OCT29 OCT29 PRE-BOOKED	LS APPROVE. SPOT/WK	10/24		10/24		10/24		10/24	S APPROVE. POT/WK	10/24		10/24	: DATE
30 30 PLS APPROVE.	30 30 PLS APPROVE.	30 30 PLS APPROVE.	30s 30s PLS APPROVE.		10/24		10/24		10/24		10/24		10/24		10/24	: DATE :
ั้ง ผั ผ <sub></sub>	വ വ സം സം	0 0 0 0	· W W		Н		0		0		0		Н		0	/WK:
950.00 950.00	500.00	450.00 450.00	195.00													INVT
(OCT13/12) PLS ADVISE	(OCT13/12) PLS ADVISE	(OCT13/12 PLS ADVIS	(OCT13/12) PLS ADVISE		WED		WED		WED		WED		WED		WED	:
/12) VISE.	/12) VISE.	/12) VISE.	/12) VISE.		Н		0		0		0		щ		0	SHS:

## REP HEADLINE# 6370241 TRF# 498597 ORDER W \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

нΙ	ON MAK	CD: TIM	E PERIOD : LGTH : SEC : RATE : : : : : : : : : : : : : : : : : : :	: START : END : DATE : DAT	E: /WK:
STATI M5	0 N 0	OOD OFFE BUY#26		OCT29 OCT29 PRE-BOOKED PLS	30s 30s APPROVE.
о Д	OK'D	BUY#38	MISSED:THU/1100A-1200N OFFER:THU/1100A-1200N CMT:PRG CHG DUE TO BASEBALL.	OCT25 OCT25 PRE-BOOKED PL	30s 30s S APPROVE.
М7	OK'D	BUY#39	MISSED:THU/300P-400P OFFER:THU/200P-300P CMT:TP CHG DUE TO BASEBALL.	OCT25 OCT25 PRE-BOOKED P	30s 30s PLS APPROVE.
8	OK'D	BUY#40	MISSED:THU/400P-500P OFFER:THU/300P-400P CMT:TP CHG DUE TO BASEBALL.	OCT25 OCT25 PRE-BOOKED PL	30s 30s LS APPROVE.
9 M	OK'D	BUY#41	MISSED:THU/500P-530P OFFER:THU/400P-430P CMT:TP CHG DUE TO BASEBALL.	OCT25 OCT25 PRE-BOOKED PL	30s 30s LS APPROVE.
М10	OK'D	BUY#46	MISSED:THU/700P-730P OFFER:THU/900P-930P CMT:TP CHG DUE TO BASEBALL.	OCT25 OCT25 PRE-BOOKED PL	30S 30S LS APPROVE.
M11	OK'D	99#XNB	MISSED:WED/1100A-1200N OFFER:WED/1100A-1200N CMT:PRG CHG DUE TO BASEBALL.	OCT24 OCT24 PRE-BOOKED	30s 30s PLS APPROVE.
М12	OK'D	BUY#67	MISSED:WED/300P-400P OFFER:WED/200P-300P CMT:TP CHG DUE TO BASEBALL.	OCT24 OCT24 PRE-BOOKED P	30s 30s PLS APPROVE.
M13	ס י	89#XDE		) ) ) )	30S 30S PLS APPROVE.
M14	OK'D		MISSED:WED/400P-500P OFFER:WED/300P-400P CMT:TP CHG DUE TO BASEBALL.	OCT24 OCT24 PRE-BOOKED	

REP \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*

OCT15/12 12.08
\*\*\* KVVU-TV \*\*\*

TAT.	CONTRACT TOT.			12 10245.00	53720.00 NOV/12	OCT/12 53
				CMT:APPROVE.		
ΡĽ	COKED	SEE MG OFFER.	PORTS AND RATES.	CMT:SPOTS N/A DUE TO S		
	3,415		OCT26	& FRI/800P-900P		
		308	OCT28	& SUN/800A-900A		
		0	OCT28	& SUN/1100P-1200M		
	1,	0	OCT28	OFFER:SUN/1045P-1100P		
	52	0	OCT24	WED/600P-630P	BUY#72	
	1,	0	OCT24	WED/530P-600P	BUY#71	
	υ 2	0	OCT25	THU/600P-630P	BUY#44	
	μ	0	OCT25	THU/530P-600P	BUY#43	
	175.	0	OCT28	SUN/800A-900A	BUY#34	
		0	OCT28	SUN/1100P-1200M	BUY#33	
	57	0	OCT28	SUN/1045P-1100P	BUY#32	
	14	0	OCT27	SAT/500P-600P	BUY#30	
	(n	0	OCT29	MON/600P-630P	·BUY#24	
	<b>,</b>	0	OCT29	MISSED:MON/530P-600P	BUY#23 1	M15 OK'D
					GOOD OFFERS:	STATION MAKEGOOD
- 1	/WK: INVT :	E : DATE : /	: DATI		••	: :LINE#:
	PTS: WEEK :	: END :S	RATE : START	PERIOD : LGTH : SEC :	CD: TIME	:LINE#:REP :

MARKET TOTALS \$710,722 KVVU 9% KSNV 32% KTUD 1% KLAS 34% KTNV 16% KVMY 6% KVCW 2% CABL 0%

SVC- NSI DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK THTIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6370241
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.26
\*\*\* KVVU-TV \*\*\*

			: LINE#:REP	CON CM	я Ер:	CITY	FLIGHT	PRDCT	ORDER			AGY #	ADV #
PROGRAM :	PROGRAM : CON COM1:	AGENCY AGENCY	CROSSROADS	* * * * *	TO ROSE FR NIKKI NEW CROS TOTAL \$6 PLS CNF	TAX	DATES_	CROSSROADS	#				
я я 00 X X	DR OZ DR OZ	ADVER PRODU )00A-1	H M G P S	THIS IS A	OSE IIKKI CROSSROADS IL \$63965 CNF THANKS	STATE	OCT23/12	DADS GPS				AGY. N	ADV. N
NEWS AT	400°	TISER CODE CT CODE = 100A	PERIOD :	CASH IN	GPS ORDER	TE TAX	OCT29	E S	CC	ALEX	66 0	NAME CROS	NAME ISS/
10P	<b>ω</b> 0	)E = 12 : 11 30	LGTH :	ADVANCE	ਸ਼		/12	EST#1206 C	CONTRACT #	ALEXANDRIA,	CANAL CENT	SROADS	s/CROSSROADS
	\$ N	AGE \$2	SEC.	SCHEDULE		0-0	WK-1	COMMENTS:	6370241	VA 22314	TER PLAZ	MEDIA LLC	DS GPS
	150.00	AGENCY EST#	RATE	刊 * * * *		P BILLING		(LINE,		4	A, SUITE		
	10/2	= 1206	S7			IG NEEDED		ORDER, I			555		
	N o	N 0	START					INVOICE)	0		S	₩	'n
	10/26	10/26	: END					E)	CLASS: N		SALES PRSN	BUYER NAME	REP.#
	Н	. Һ	SPTS:						NATL.		SN PH-	ME STEPHANIE	OFF.#
	щ	щ	WEEK :			D			LOCAL		TERESA	1	.# 762
	되 R L	ሻ ፓ I	DAYS			DATE_OCT11			REGIONAL		DIFURIA	MARONEY	SALESMAN
						/12			ONAL				SMAN #
	H	Н	: TOTL:			11.26							

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.26 \*\*\* KVVU-TV \*\*\*

PROGRAM :	11	PROGRAM : CON COM1:	10	PROGRAM : CON COM1:	Ø	PROGRAM : CON COM1:	8	PROGRAM : CON COM1:	7	PROGRAM : CON COM1:	O	PROGRAM : CON COM1:	ហ	PROGRAM : CON COM1:	44	PROGRAM : CON COM1:	ω	:LINE#:REP :CD:
FOX5 NEWS 6A	600A-700A	FOX 5 NEWS @	600P-630P	FOX 5 NEWS AT	530P-600P	FOX5 NEWS 5A	500A-600A	FOX 5 NEWS AT	500P-530P	DR OZ	400P-500P	ANDERSON COOPER	300P-400P	BETTER LAS VEGAS BETTER LAS VEGAS	1100A-1200N	FOX 5 NEWS AT :	1100P-1135P	TIME PERIOD :
	30	M49 M49	30	530PM 530PM	30		30	M45 M45	30		30	w w	30	r v	30	1100P	30	LGTH : SEC :
	\$725.00		\$525.00		\$1,025.00		\$450.00		\$950.00		\$500.00		\$450.00		\$195.00		\$1,950.00	RATE
	10/26		10/26		10/26		10/26		10/26		10/26		10/26		10/26		10/26	: START
	10/26		10/26		10/26		10/26		10/26		10/26		10/26		10/26		10/26	: END
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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

(IS REPORT FROM REP OCT11/12 11.26

PROGRAM : CON COM1:	20	PROGRAM : CON COM1:	19	PROGRAM : CON COM1:	18	PROGRAM : CON COM1:	17	PROGRAM : CON COM1:	16	PROGRAM : CON COM1:	15	PROGRAM : CON COM1:	14	PROGRAM :	13	PROGRAM : CON COM1:	12	: LINE#: REP : CD:
DR OZ	400P-500P	: ANDERSON COOPER	300P-400P	BETTER LAS BETTER LAS	1100A-1200N	: FOX 5 NEWS AT	1100P-1135P	: FOX 5 NEWS AT	1000P-1100P	DR OZ	1000A-1100A	: MORE LAS VEGAS	900A-1000A	FOX5 MORNING	700A-900A	: EXTRA : EXTRA	700P-730P	TIME PERIOD
	30	E R	30	VEGAS VEGAS	30	1100F	30	10P 10P	30		30	w w	30	NEWS	30		30	: LGTH : SEC
Çi S	\$500.00	Q> Q> <>>>	\$450.00	Disorce	\$195.00		\$1,950.00		\$2,150.00		\$250.00		\$275.00		\$700.00		\$950.00	RATE
	10/29		10/29		10/29		10/29		10/29		10/29		10/26		10/26		10/26	: START
	10/29		10/29		10/29		10/29		10/29		10/29		10/26		10/26		10/26	: END
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	MON		MON		MON		MON		MON		MON		FRI		FRI		FRI	WEEK: DAYS
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PROGRAM :	29	PROGRAM : CON COM1:	28	PROGRAM : CON COM1:	27	PROGRAM : CON COM1:	N 0	PROGRAM : CON COM1:	N (J	PROGRAM : CON COM1:	24	PROGRAM : CON COM1:	23	PROGRAM : CON COM1:	22	PROGRAM : CON COM1:	21	: LINE#:REP :CD:
: FOX 5 NEWS AT	1000P-1100P	: MORE LAS VEGAS : MORE LAS VEGAS	900A-1000A	FOX5 MORNING	700A-900A	: EXTRA : EXTRA	700P-730P	: FOX5 NEWS 6A	600A-700A	FOX 5 NEWS @	600P-630P	FOX 5 NEWS AT	530P-600P	: FOX5 NEWS 5A	500A-600A	: FOX 5 NEWS AT	500P-530P	: TIME PERIOD :
10PM SAT 10PM SAT	30	0. 0.	30	NEWS	30		30		30	M49 M49	30	530PM 530PM	30		30	5 PM 5 PM	30	LGTH :
	\$2,100.00		\$275.00		\$700.00		\$950.00		\$725.00	Control of the Contro	\$525.00	The state of the s	\$1,025.00		\$450.00	4-1300	\$950.00	SEC: RATE:
	10/27		10/29		10/29		10/29		10/29		10/29		10/29		10/29		10/29	: START
	10/27		10/29		10/29		10/29		10/29		10/29		10/29		10/29		10/29	: END : DATE
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	SAT		MON		MON		MON		MON		MON		MON		MON		MON	WEEK : D.
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REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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S REPORT FROM REP OCT11/12 11.26

\*\*\* KVVU-TV \*\*\*

PROGRAM :	3 8	PROGRAM : CON COM1:	37	PROGRAM : CON COM1:	3 6	PROGRAM : CON COM1:	3 5	PROGRAM :	34	PROGRAM : CON COM1:	33	PROGRAM : CON COM1:	32	PROGRAM : CON COM1:	31	PROGRAM : CON COM1:	30	:LINE#:REP :CD:
: BETTER LAS VEGAS	1100A-1200N	FOX 5 NEWS AT	1100P-1135P	FOX 5 NEWS AT	1000P-1100P	DR OZ	1000A-1100A	: FOX NEWS SUNDAY	800A-900A	: CRIMINAL MINDS	1100P-1200M	: FOX5 SPRT PLUS	1045P-1100P	FOX 5 NEWS AT	10009-1045P	: CRIMINAL MINDS	500P-600P	: TIME PERIOD :
as as	30	1100P 1100P	30	10P	30		30	кк	30		30		30	10PM SUN	30		30	LGTH : SEC
0200	\$195.00		\$1,950.00		\$2,150.00		\$250.00	Z X	\$175.00		\$145.00	セラ	\$575.00		\$1,850.00	<del>Z</del>	\$145.00	RATE
Divorce Court	10/25		10/25		10/25		10/25		10/28		10/28		10/28		10/28		10/27	: START
	10/25		10/25		10/25		10/25		10/28		10/28		10/28		10/28		10/27	: END : DATE
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OCT11/12 11.26
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	N COOPE N COOPE EWS AT	5 RR 3 3 3 3 0 .	\$450.00	10/25	10/25	н н н	THU .
400p-5 : DR C	900 P	3 0	\$500.00	_	10/25	Н	
500P-5	30P 5 NEWS AT	30 30	Q		10/25	Ч	
GRAM : COM1:	EWS AT	PM PM 30	\$450.00		10/25	ר	
PROGRAM : FOX5	NEWS 5A						
43 530P-6 PROGRAM: FOX CON COM1: FOX	600P 5 NEWS AT 5	530PM 530PM 530PM	\$1,025.00				
44 600P-6 PROGRAM : FOX CON COM1: FOX	5 NEWS @ 6PM	й й о	E-market Company	10/25	10/25	Н	
60			\$525.00		10/25	т т	
PROGRAM : FOX5	NEWS 6A	30	\$525.00 \$725.00		10/25	д д р	
46 700P-730P PROGRAM : EXTRA CON COM1: EXTRA	)))	30	\$ 525.00		10/25	н н н	
47 700A-900A	/30P RA	ω ω	\$525.00		10/25	. 7	THU THU

CON COM1:

FOX5 MORNING NEWS

REP HEADLINE# 6370241
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

P OCT11/12 11.26
\*\*\* KVVU-TV \*\*\*

PROGRAM : CON COM1:	56	PROGRAM : CON COM1:	ហ	PROGRAM : CON COM1:	54	PROGRAM : CON COM1:	<b>5</b> ω	PROGRAM : CON COM1:	52	PROGRAM : CON COM1:	51	PROGRAM : CON COM1:	50	PROGRAM : CON COM1:	49	PROGRAM : CON COM1:	48	:LINE#:REP :C
yFOX5 NEWS 5Ay1:FOX5 NEWS 5A	500A-600A	4 : FOX 5 NEWS AT	500P-530P	4 : DR OZ 41: DR OZ	400P-500P	1: ANDERSON COOPER	300P-400P	: BETTER LAS	1100A-1200N	1: FOX 5 NEWS AT	1100P-1135P	1: FOX 5 NEWS AT	1000P-1100P	1 : DR OZ 11: DR OZ	1000A-1100A	1 : MORE LAS VEGAS	900A-1000A	CD: TIME PERIOD
	30	. 25M	30		30	PER	30	VEGAS VEGAS	30	1100P	30	10P	30		30	\$ 8 L	30	: LGTH : SEC
	\$450.00		\$950.00		\$500.00		\$450.00		\$195.00		\$1,950.00		\$2,150.00		\$250.00		\$275.00	: RATE
	10/23		10/23		10/23		10/23		10/23		10/23		10/23		10/23		10/25	: START
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## REP HEADLINE# 6370241 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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ORT FROM REP OCT11/12 11.26

\*\*\* KVVU-TV \*\*\*

: :LINE#: CD:	TIME PERIOD :	LGTH : SEC	: RATE	: START	: END	: /WK: TNVT	K: DAYS
	530P-600P	30	\$1,025.00	10/23	10/23	Н	TUE
PROGRAM : CON COM1:	FOX 5 NEWS AT 5	530PM 530PM					
58	600P-630P	30	\$525.00	10/23	10/23	Н	TUE
PROGRAM : CON COM1:	FOX 5 NEWS @ 6PM	Z Z					
59	600A-700A	30	\$725.00	10/23	10/23	Н	TUE
PROGRAM : CON COM1:	FOX5 NEWS 6A FOX5 NEWS 6A						
000	700P-730P	30	\$950.00	10/23	10/23	ц	TUE
PROGRAM : CON COM1:	EXTRA EXTRA						
б П	700A-900A	30	\$700.00	10/23	10/23	N	TUE
PROGRAM : CON COM1:	FOX5 MORNING NEWS	M S M S					
62	900A-1000A	30	\$275.00	10/23	10/23	ב	TUE
PROGRAM : CON COM1:	MORE LAS VEGAS						
63	1000A-1100A	30	\$250.00	10/24	10/24	Н	WED
PROGRAM : CON COM1:	DR OZ DR OZ						
64	1000P-1100P	30	\$2,150.00	10/24	10/24	Н	WED
PROGRAM : CON COM1:	FOX 5 NEWS AT	10P					
65	1100P-1135P	30	\$1,950.00	10/24	10/24	Н	WED
PROGRAM : CON COM1:	FOX 5 NEWS AT	1100F					

P OCT11/12 11.26 \*\*\* KVVU-TV \*\*\*

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F	WED	Ъ	10/24	10/24	\$950.00	30	700P-730P	74 7
H							FOX5 NEWS 6A	PROGRAM : CON COM1:
٠	WED	Н	10/24	10/24	\$725.00	30	600A-700A	73 6
					乙亥	M49 M49	FOX 5 NEWS @	PROGRAM : CON COM1:
Н	WED	Н	10/24	10/24	\$525.00	30	600P-630P	72 6
					T &	r 530PM r 530PM	FOX 5 NEWS AT	PROGRAM : CON COM1:
Ч	WED	ц	10/24	10/24	\$1,025.00	30	530P-600P	71 5
							FOX5 NEWS 5A	PROGRAM : CON COM1:
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					き	r 5PM	FOX 5 NEWS AT	PROGRAM : CON COM1:
Ч	WED	Н	10/24	10/24	\$950.00	30	500P-530P	<b>б</b> 9
					(y)		DR OZ DR OZ	PROGRAM : CON COM1:
Ъ	WED	Н	10/24	10/24	\$500.00	30	400P-500P	68
					92	?ER	ANDERSON COOPER	PROGRAM : CON COM1:
Ч	WED	Ц	10/24	10/24	\$450.00	30	00P-400P	67 30
				560	Division	VEGAS VEGAS	BETTER LAS VI BETTER LAS VI	PROGRAM : CON COM1:
Н	WED	ц	10/24	10/24	\$195.00	30	1100A-1200N	6 6
S : TOTL:	WEEK : DAYS	:SPTS:	: END : DATE	: START	EC: RATE	: LGTH : SI	TIME PERIOD	LINE#:REP :CD: :LINE#: :

REP HEADLINE# 6370241
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP (

OCT11/12 11.26
\*\*\* KVVU-TV \*\*\*

OCT/12					: LINE#:REP
52170.00	PROGRAM : CON COM1:	76	PROGRAM : CON COM1:	75	:REP :CD:
.00 NOV/12		900A-1000A		700A-900A	: TIME PERIOD
	MORE LAS VEGAS	0A	FOX5 MORNING N	)A	PERIOD :
11795.00		30	NEWS	30	LGTH : S
		\$275.00		\$700.00	SEC: RATE:
		10/24		10/24	: START
		10/24		10/24	: END : DATE
CON		₽		N	: /WK: UNUT
CONTRACT TOTAL TOTAL SPOTS		WED		WED	INVT :
					DAYS
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MARKET TOTALS \$710,722 KV

KVVU 9%

KSNV 32% KLAS 34% KTUD 1%

KTNV 16%

16% KVMY 6%

KVCW 2%

2% CABL 0%

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SVC- NSI DEMOS- RA35+\*